

## NUTRI-SCORE - New healthier products according to the Nutri-score level A, B, C, D and E

### Summary

Voluntary front-of-pack nutritional labelling systems - primarily NUTRI-SCORE - have proven to be a factor with a significant ability to influence consumer purchasing decisions, which is why France, Belgium, Spain and Germany have announced their decision to publish regulations governing their use by companies. These countries are important in terms of their market and political influence in the EU, which increases the likelihood that front-of-pack nutritional labelling will be mandatory and standardised in the EU in the near future.

This project aims to improve the nutritional classification of meat products defined by the participating companies, in order to obtain a better position among consumers compared to competing products.

### Objectives

The objective of this project is to improve the nutritional classification of meat products by developing strategies for preparing ingredients and adapting their production processes.

Diagnosis of the current situation of meat products according to the NUTRI-SCORE nutritional classification labelling system.

1. Identification of opportunities for incorporating new ingredients in the preparation of products.
2. Development of preparation and process strategies to improve nutritional labelling.

### Description of the measures planned in the project

The project is divided into five main activities:

1. Diagnosis of the current situation of meat products produced by the participating companies according to the nutritional classification labelling system.
2. Identification of opportunities for incorporating new ingredients in the preparation of meat products of interest.
3. Development of preparation and process strategies to improve the nutritional labelling of meat products.
4. Development of similar products.
5. Communication and dissemination.

### Expected results and practical recommendations

- Diagnosis of the current situation of the various products made by the participating companies according to the NUTRI-SCORE nutritional classification system compared to their national and international competitors.

- Identification of the constituent parts in the different preparations that can be modified, by means of the preparation and/or the manufacturing process, in order to improve the nutritional classification of the products.
- Identification of new ingredients with the potential to be incorporated into finished products to improve their nutritional classification.
- Validation of new formulation strategies for the nutritional improvement of the various types of meat products.
- Proposals for the development of new hybrid products containing vegetables, or 100% vegetable products.
- Development of a proposal to improve the nutritional classification according to the NUTRI-SCORE system for each of the meat products evaluated in the project.
- Improved national and international positioning of the products made by the participating companies.

### Leader of the Operational Group

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### Subject area(s) of application

- Agricultural production system
- Agricultural practice
- Agricultural equipment and machinery
- Livestock farming and animal welfare
- Vegetable production and horticulture
- Landscape / Territorial management
- Pest and disease control
- Fertilisation and nutrient management
- Soil management
- Genetic resources
- Forestry
- Water management
- Climate and Climate Change
- Energy management
- Waste and by-product management
- Biodiversity and environmental management
- Food quality/processing and nutrition

<input checked="" type="checkbox"/>	Supply chain, marketing and consumption
<input type="checkbox"/>	Competitiveness and agricultural and forestry diversification
<input type="checkbox"/>	General

### Geographical area(s) of application

PROVINCE(S)	REGION(S)
GIRONA BARCELONA	GIRONÈS OSONA

### Dissemination of the project (publications, conferences, multimedia...)

<https://www.innovacc.cat/2019/11/21/projectes-presentats-en-la-linia-de-grups-operatius-2019-del-darp/>

<https://www.innovacc.cat/2020/06/29/6-projectes-presentats-en-la-linia-de-grups-operatius-2019-del-darp-obtenen-resolucio-favorable/>

### Project website

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### More information on the project

PROJECT DATES	TOTAL BUDGET
Start date (month-year): July 2020	Total budget: €212,000.00
Completion date (month-year):	DARP funding: €86,640.00
Current status: Underway	EU funding: €65,360.00
	Own funding: €60,000.00

### With funding from:

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*Order ARP/133/2017 of 21 June, approving the regulatory bases for grants for cooperation for innovation by promoting the creation of European Association for Innovation operational groups in the areas of agricultural productivity and sustainability and the execution of innovative pilot projects by those groups, and Resolution ARP/1531/2019, of 28 May, announcing the call for the grant.*



Generalitat de Catalunya  
Departament d'Agricultura,  
Ramaderia, Pesca i Alimentació



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