

## BEEF 3 STARS

### Summary

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A checklist of 257 questions was drawn up with the aim of developing a system for the classification of cattle fattening farms.

The initially contemplated blocks are as follows:

1. Ethical and social commitments – 9 questions
2. Future. Quality, objectives policy, R&D – 8 questions
3. Occupational health and safety and training – 38 questions
4. Efficiency and costs – 16 questions
5. Environmental waste and policies (water, energy, water footprint, carbon footprint) – 22 questions
6. Animal health and beef quality – 43 questions
7. Feed and food safety – 46 questions
8. Biosafety – 17 questions
9. Facilities and animals – 57 questions

Some fine details still need to be improved in terms of form, but the main tasks yet to be carried out are the undertaking of demonstrative projects to train cattle farmers to classify their animals, the assignment and validation of scores and the development of the application. Finally, the farms with the best scores could be rewarded and a report on improvements for the participating farms could be prepared.

### Objectives

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Develop a system for the classification of farms by bridging the gap between consumers and producers so that consumers can understand how their meat products are produced and be less prejudiced about beef production. At the same time this system aims to improve the farms by making them more competitive.

Specifically, the goal is to combat three factors that encourage people to adopt a vegetarian diet.

Accordingly, the goal is to show how things are done and invalidate perceptions like:

- 1) Meat is not healthy. The aim is to show that safe ingredients are used; there is no abuse of antibiotics and similar substances; fat and amino acid profile; healthy source of iron. It is also believed that meat is not safe (the aim is to show that it does not contain toxins, residues, etc.).
- 2) Meat production contaminates the environment.
- 3) Meat production is not good for the welfare of the animals / it is cruel to slaughter animals (ethical reasons).

### Conclusions

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1. Thanks to this project we have an initial draft to be able to rate and classify cattle fattening farms based on nine concepts (ethical commitments, future, occupational health and safety and training, efficiency and costs, environmental waste and policies, animal health and beef quality, feed and food safety, biosafety, and facilities and animals).

2. The tasks pending are the preparation and validation of the attached documentation and the IT application, but the bases have been established to reward livestock that produce their meat in accordance with criteria that are important to bridge the gap between the producer and the consumer.

## Task force leader

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Entity: **ASOPROVAC CATALUNYA**

Contact e-mail:

**catalunya@asoprovac.com**

Typology of entity:

**Agricultural producers group or association**

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## Subject area(s) of application

Food quality/processing and nutrition

## Geographical area(s) of application

**Province(s)**

Barcelona

**Region(s)**

Barcelonès

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## Dissemination of the project (publications, conferences, multimedia...)

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Conferences

## Project website

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## More information on the project

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### Project dates

Starting date (month-year): March 2018

Completion date (month-year): July 2018

Current status: *Executed*

### Budget approved

**Total budget: €10,000.00**

*DARP funding: €3,990.00*

*EU funding: €3,010.00*

*Own funding: €3,000.00*

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## With funding from:

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Generalitat de Catalunya  
**Departament d'Agricultura,  
Ramaderia, Pesca i Alimentació**



**Fons Europeu Agrícola  
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