

Incorporation of environmental silvopastoral services (fire prevention) in the value chain of food production of grazing origin: technology transfer strategies

Summary

The aim of this project is to inventory, review and apply current knowledge in the fields of silvopasture, forest fire management and the marketing of foodstuffs to the modernisation of the livestock industry. This technical upgrade must enable the optimization of the systems and circuits already in place, as well as exploring and creating new economical and rational opportunities in accordance with the current socioeconomic climate, taking advantage of existing resources, and without creating new structures ad hoc.

The ultimate technical objective of this project (fostering the economic viability of extensive stockfarming by implementing prescribed grazing programs, technological innovation and short marketing circuits for the sale of pasture-based farming products) represents a first step towards opening the door to a new resource for livestock farms, thus ensuring their sustainability and economic viability.

The accreditation of products originating from the livestock farms involved in the rational and technical management of the landscape (in terms of ecology and economy) aims to promote deep changes in both forest and agricultural farming economies, as well as in consumers, resulting in social changes in perceptions, involvement and commitment with regards to the landscape in which these consumers live, which must in turn be passed on to future generations.

Objectives

Main objective:

–To promote the economical viability of extensive farming based on the implementation of programmes of prescribed grazing, technological innovation and short marketing circuits for the sale of pasture-based farming products.

Complementary aims:

–To implement technological and logistical improvements to modernise and increase efficiency in the handling of livestock.

–To develop marketing strategies for short marketing circuits through butchers adhered to the Guild of Best Quality Butchers of the Girona Region (Gremi de Carnissers i Xarcuters Artesans de les comarques gironines) to promote the consumption of local high quality forestry livestock products (meat, lactic products, wool, etc.).

–To raise awareness among the community regarding:

- Committed local consumption and its relationship with the preservation of the landscape.
- Consumption of healthy products of animal origin with a social, ethical and environmental commitment.
- The ecology of forest fires and the need to learn to live with them (risk awareness and self-protection responsibilities).

–To transfer the technical knowledge of prescribed grazing in order to quantify the environmental services of silvopasture in economical terms (evaluation of data obtained from the corresponding fields of research and administration).

Conclusions

The conclusions of the project will be obtained from the study, analysis and evaluation of results

obtained in the different experiences programmed (pilot phase of the Operational Group).

Operational Group Leader

Entitat: **GREMI DE CARNISSERS I XARCUTERS ARTESANS DE LES COMARQUES**

E-mail de contacte: ;

Tipologia d'entitat:

angelsegarra@gremigirona.cat

Gremi d'artesans

Keyword-category

Animal husbandry and welfare
Farming / forestry competitiveness and
Farming practice

Territorial scope

Província

Girona

County

Selva
Ripollès
Pla de l'Estany
Gironès
Garrotxa
Cerdanya
Baix Empordà
Alt Empordà

Project dissemination *(publications, seminars, multimedia...)*

Publicació dels documents a les webs dels respectius membres del Grup Operatiu.
Jornada tècnica als membres del Gremi.

Project website

www.gremicarn.com

www.paucostafoundation.com

Other project information

Project period

Starting date (month-year): Novembre 2015

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Project status: *Finalised*

Approved budget

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